

**PERM 3710 Public and Community Recreation (3,3,0) (E)**

Prerequisite: PERM 2120 Theory and Practice in Physical Education and Recreation

This course aims to (1) enhance students' understanding of how different leisure service providers operate to meet the diverse needs and demands of individuals, families, and societies; (2) help students to appraise the professional recreation management practice and the fundamental forms of the activities promoted and developed as public and community recreation; (3) introduce to students different approaches in the management of recreation; (4) provide students with a greater awareness of the ways in which community sports may differ from traditional sport; and (5) develop students' understanding of the roles of recreation and leisure in our society.

**PERM 3720 Marketing in Leisure Services (3,2,1) (E)**

Prerequisite: PERM 1190 Organization and Administration in Physical Education and Recreation

This course focuses on the importance of marketing in leisure services. The techniques and applications are also included in the course so as to enable the students to understand the concepts through implementation as a whole. The objectives of the course are to (1) understand the differences between service and physical product; (2) identify the role of marketing in leisure sport services; and (3) provide application of marketing knowledge in leisure sport.

**PERM 3740 Facility Management (3,3,0) (E)**

Prerequisite: PERM 1190 Organization and Administration in Physical Education and Recreation

This course covers structures and space necessities for planning facilities. It provides guidelines, principles, construction, use and maintenance of outdoor and indoor facilities. The objectives of the course are to (1) provide basic steps of the facilities planning process; (2) understand the objectives and needs affecting the planning process; (3) become familiar with the problems, forces and issues shaping facilities; (4) become aware of the legal concepts in facility construction; and (5) become familiar with landscape design, construction and turf management.

**PERM 3750 Outdoor Recreation (3,3,0) (E)**

Prerequisite: PERM 1290 Outdoor Pursuits

This course enables students to (1) comprehend the fundamentals of outdoor recreation; (2) understand the nature and outdoor resources for recreation; and (3) acquire essential skills to be leaders in outdoor recreational activities.

**PERM 4005 Facility Management (3,3,0) (tbc)**

Prerequisite: PERM 2006 Organization and Administration in Physical Education and Recreation

The course covers the fundamental knowledge of planning and management of sports facilities. It teaches students the resources management, design and building requirements as well as safety and risk management required for outdoor and indoor sport facilities. Upon completion of the course, students should be able to (1) understand the structures and space necessities for planning facilities; (2) learn the basic steps of planning process and understand the objectives and needs affecting sports facility planning; and (3) understand all the major issues involved in planning, funding, tendering, design, building and management of sports facilities.

**PERM 4006 Financial and Human Resources Management in Leisure Services (3,2,1) (tbc)**

Prerequisite: PERM 2006 Organization and Administration in Physical Education and Recreation

This course provides students with the fundamental concepts and skills related to the management of financial and human resources. It also gives them opportunities to apply such knowledge and skills to solve management issues in mock sport and leisure settings.

This course enables students to understand the fundamental concepts on how financial and human resources are managed

and utilized effectively in an organization; to enable students to obtain experience in the practical aspects of problem-solving and decision making techniques used to manage financial and human resources in leisure services.

**PERM 4007 Leadership and Communication (3,3,0) (tbc) in Sport and Recreation**

This course introduces students to recreation leadership concepts and theories. It also provides students with an understanding of communication theories and processes related to public and interpersonal communication. The course offers students opportunities to practice their leadership and communication skills in sport and recreation settings.

This course enables students to acquire an understanding of the basic leadership theories, models and approaches; to be familiar with the processes of activity leadership; to be able to apply leadership skills and strategies learned in the course in leading sport and recreation activities; to develop an understanding of conflict negotiation and decision-making skills; to understand concepts, models and theories of public and interpersonal communication; to be able to apply public and interpersonal communication concepts and theories to analyse their own, interpersonal, and group behaviors; to enhance their team building and leadership skills; to improve their written and oral communication skills relevant to sport and recreation.

**PERM 4015 Marketing in Leisure Services (3,2,1) (tbc)**

Prerequisite: PERM 2006 Organization and Administration in Physical Education and Recreation

The course covers the fundamental marketing knowledge of sport and recreation and its applications in the Western and Chinese sport industry. Upon completion of the course, students should be able to (1) understand the differences between services and physical product; (2) identify the role of marketing in leisure and sport services; and (3) apply the marketing knowledge in leisure and sport services.

**PERM 4016 Outdoor Recreation (3,3,0) (tbc)**

Prerequisite: PERM 1317 Outdoor Pursuits

This course is to introduce fundamental knowledge and issues in outdoor recreation as well as in leading recreation activities. Upon completion of the course, students should be able to (1) comprehend the fundamentals of outdoor recreation; (2) understand the nature and outdoor resources for recreation; and (3) acquire essential skills to be leaders in outdoor recreational activities.

**PERM 4017 Principles and Practice of Exercise (3,3,0) (tbc) and Weight Management**

This course introduces students to the scientific principles underlying the design of weight management programmes. It also provides students with an understanding of the obesity issues. It enables students to: (1) understand the health risks and the etiology of obesity; (2) introduce exercise prescription and intervention to combat obesity; and (3) understand the issue of obesity and weight control in physiological, sociological, and psychological context.

**PERM 4895 Honours Project (3,\*,\*) (tbc)**

Prerequisite: PERM 3006 Research Methods

This course is a required project for all BA (Hons) in Physical Education and Recreation Management students. Students will pursue in-depth research on a specific topic of interest to the student under the guidance of appointed lecturers from the Department offering the course. Students are to consult with their advisers regarding the necessary field study, experimentation, library or archival research required, and how best to integrate this into their Honours Project.

This course enables students to initiate, conduct and write-up a research project in the physical education and recreation management field; to integrate the professional skills which have been taught in the preceding two years with specific application to a topic to produce a well-argued and documented report.